

Natalie Sarkissian

Art Director

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NatalieSarkissian.com

Education

2017 - 2019

**Associate Degree,
Studio Art**

Orange Coast College

2019 - 2022

**Bachelor of Fine Arts,
Graphic Design**

California State University
- Long Beach

Skills

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe Premier

Figma

Google Slides

PowerPoint

About

Confident and concept-driven Art Director with experience leading creative across print, digital, and full-scale productions. Skilled in directing large-budget automotive campaigns and developing cohesive visual storytelling across video, still photography, and digital assets. Proficient in Adobe Creative Suite, including InDesign, Photoshop, and Illustrator, with strong collaboration, time management, and problem-solving abilities that ensure high-quality work with minimal oversight.

Work Experience

Designory / Omnicom Productions

June 2023 - Present | Junior Art Director

Junior Art Director supporting a major automotive account, concepting and executing creative across video, still photography, and print assets. Art directed multiple productions from pre- to post-production, collaborating with cross-functional teams to ensure cohesive visual storytelling. Successfully led several shoots that were well-received by clients and stakeholders, contributing to strong campaign performance and brand consistency.

Designory

Sept 2022 - June 2023 | Freelance Junior Art Director

Junior Art Director supporting Amazon Music and Amazon Business, designing digital and print marketing assets for branded campaigns. Led the creation of master assets for multiple regions and locales, ensuring consistency across markets. Collaborated closely with Project Managers to deliver projects on time, handing off finalized work to Production Artists for execution.

Designory

June 2022 - Aug 2022 | Creative Intern

Creative Intern supporting Amazon projects, creating digital assets deployed across multiple platforms. Worked under the Executive Creative Director, collaborating with senior creatives to develop on-brand visuals and contributing to campaigns that launched successfully across a range of digital channels.