

Natalie Sarkissian

Art Director

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WORK EXPERIENCE

Designory / Omnicom Productions, Los Angeles, CA 06/2023 – Present *Advertising and Marketing agency with 5,000+ employees and \$17b+ annual revenue*

Art Director

- Led 50+ cross-functional projects across video, photography, and print, developing advertising concepts from ideation through final delivery.
- Directed end-to-end productions (pre through post), contributing to new business wins for 2024, 2025 and 2026 within three years.
- Supervised creative team members by fostering a highly communicative and collaborative team across 3 productions collaborating with cross-functional teams and clients to deliver cohesive, on-brand storytelling.
- Delivered high-performing, client-approved work that drove strong engagement, repeat business, and direct requests to lead future productions

Designory, Long Beach, CA 09/2022 – 06/2023 *Global, award-winning Advertising and Marketing agency*

Freelance Junior Art Director

- Supervised the creation of assets for a \$2.9T brand, including its marketing campaigns, new releases and product launches.
- Created innovative creative strategies for 4 existing brand platforms and disciplines, increasing the revenue and scope of work.
- Led the creation of master assets for over 5 regions and locales, ensuring consistency across markets.

Designory, Long Beach, CA 06/2022 – 08/2022 *Global, award-winning Advertising and Marketing agency*

Creative Intern

- Was brought on to work on over 4 accounts while under the Executive Creative Director.
- Collaborated with a team of 30 creatives for the production of digital assets deployed across various multimedia platforms.

EDUCATION

California State University, Long Beach, Long Beach, CA 2019-2022 Bachelor Fine Art – Graphic Design

Orange Coast College, Costa Mesa, CA 2017-2019 Associate's Degree – Studio Art

SKILLS

Hard Skills: Directing (Advanced), Branding (Experienced), Project Management, Advertising and Marketing.

Techniques: Online Advertising, Brand Identity, Visual Communication (Advanced), Social Media Marketing.

Tools & Software: Adobe Creative Cloud, Illustrator (Advanced), InDesign (Advanced), Photoshop (Advanced), PowerPoint, Runway (Experienced), Figma (Advanced)
